

COMPLIANCE SPACE

Electronic Platforms: Regulatory and Competition Law Challenges

NATIONAL MARKETS AND COMPETITION COMMISSION IN COLLABORATION WITH THE FULBRIGHT ASSOCIATION¹

9 May 2019, NMCC headquarters, calle Barquillo, 5, Madrid

- 8:45 Registration.
- 9:00 Presentation by the President of the NMCC **José María Marín Quemada** and the President of the Fulbright Association, **Pedro Callol**.
- 9:15 Internet platforms vs. traditional business models: taxi vs. VTC; tourist apartments vs. hotels...
- Introduction and moderation: **Joaquín López Vallés** (Director of the Department for Competition Promotion, NMCC).
Miguel Odriozola (Partner, Clifford Chance and Fulbright alumnus, University of Chicago).
Juan de Antonio (CEO Cabify and Fulbright alumnus, University of Stanford).
Juan José Lavilla (Partner, Lavilla Abogados and Fulbright alumnus, University of Harvard).
Julio Sanz (President of ANTAXI, National Taxi Association)
- 10:45 Break and coffee.
- 11:00 Privacy and competition law. Data driven economy is a new paradigm with implications not only in connection with the protection of privacy, but also with competition law. Big data, data economy, data portability, the recent *Facebook* case and value of user consent as engines of the new economy.
- Introduction and moderation: **Pedro Suárez** (Partner, Ramón y Cajal Abogados and Fulbright alumnus, University of Columbia).
Daniel Escoda (Director of Competition and Data Protection, Telefonica).
Alvaro Martín (Head of Digital Regulation and Trends, BBVA).
Carlos Balmisa (Director of Internal Control, NMCC).
Jesús Rubí (Deputy Director of the Spanish Data Protection Agency).

¹ The Fulbright program is a post-graduate student exchange program managed by the governments of Spain and the United States and co-financed by various corporations. The Fulbright Alumni Association is made up of graduates of US universities in all disciplines, including the various branches of Engineering, Science and Technology, Art, Law and Public Administration.

12:15 Market power of the large Internet platforms. Public policy instruments to identify market power and avoid abuse. The current and prospective response of competition law.

Introduction and moderation: **Beatriz de Guindos** (Director of Competition, NMCC).

Tero Louko (Senior Legal Counsel, Google).

Pedro Callol (Partner, Callol, Coca & Asociados and Fulbright alumnus, University of Chicago).

Monica Cunningham (Senior Case Handler, DG COMP, European Commission).

Enrique Cañizares (Partner, RBB Economics).

13:45 Recapitulation and closing remarks by **Manuel Cañadas** (Partner, Callol, Coca & Asociados) and **José Marino** (Chief Case Handler, CNMC and Fulbright alumnus, University of Columbia).