

## The CNMC analyses the Royal Spanish Football Federation's proposals to market broadcasting rights for indoor football

- The broadcasting rights for the men's first division are being tendered in multiple European and international territories for the 2024/25 and 2025/26
- Some of the proposed conditions do not comply with the requirements of Royal Decree-Law 5/2015.

Madrid, 7 February 2024 - The CNMC has approved a report analysing the conditions proposed by the Royal Spanish Football Federation (RFEF) for the marketing of broadcasting rights in various European and international territories for the men's first division of indoor football for the 2024/25 and 2025/26 seasons (INF/CNMC/001/25).

The CNMC does not consider the proposed marketing terms to be aligned with the conditions required by Royal Decree-Law 5/2015.

In particular, the CNMC recommends that the RFEF implement a bidding procedure that adheres to the principles of competition, transparency and nondiscrimination by introducing the following changes:

- Limiting the powers granted under the Royal Decree-Law, that is, the joint marketing of the broadcasting rights included in the scope of the regulation.
- Not implying that it owns and may freely dispose of rights that are not granted to it by Royal Decree-Law 5/2015, such as production rights.
- Not include restrictions linked to the advertising and publicity of successful bidders.
- Establish criteria for evaluating the requirements for the allocation of lots, ensuring a transparent and competitive process.
- Eliminate wording that creates doubt in bidders, and gives the RFEF undue discretion in the awarding of rights, such as the possibility of cancelling the procedure or repeating it based on undefined parameters that create uncertainty for the operators.

These reports are issued pursuant to Article 4 of Royal Decree-Law 5/2015 of 30 April on urgent measures in relation to the marketing of the rights to broadcast content of professional football competitions. This requires marketers to request a prior report from the CNMC on the proposed conditions.



## **Related content:**

- INF/CNMC/001/25
- Press release (25/06/2024): The CNMC analyses the Royal Spanish Football Federation's proposals to market broadcasting rights for women's football and indoor football