

The CNMC analyses the Royal Spanish Football Federation's proposals to commercialise broadcasting rights for various competitions

- The broadcasting rights for the Spanish Super Cup, Primera RFEF, and the First Division of men's futsal for the 2025/26, 2026/27, and 2027/28 seasons are being tendered.
- Some of the proposed conditions do not comply with the requirements of Royal Decree-Law 5/2015.

Madrid, 20 May 2025. The CNMC (National Commission on Markets and Competition) has approved four reports analysing the conditions proposed by the Royal Spanish Football Federation (RFEF) for the commercialisation of broadcasting rights for several competitions. These refer to the broadcasting in Spain and Andorra of the men's Spanish Super Cup, Primera RFEF—also in various places in and outside of Europe—and the First Division of Futsal for the 2025/26, 2026/27, and 2027/28 seasons (INF/CNMC/105/25, INF/CNMC/106/25, INF/CNMC/107/25 y INF/CNMC/108/25).

The CNMC does not consider the proposed marketing terms to be aligned with the conditions required by Royal Decree-Law 5/2015. In particular, recommends that the RFEF implement a tender procedure that adheres to the principles of competition, transparency and non-discrimination by introducing the following changes:

- Limiting itself to the powers granted under the Royal Decree-Law, that is, the joint marketing of the broadcasting rights included in the scope of the regulation. Therefore, refraining from claiming rights as a producer or from controlling time and space beyond the matches themselves.
- Clarifying the scope of the rights being offered, eliminating uncertainty about the competition format (as currently exists in Primera RFEF).
- Where possible, using a lot-based and flexible tender design to attract multiple tenderers.
- Establishing clear evaluation criteria for awarding lots to ensure a transparent and competitive process. Avoiding vague or discretionary requirements that could create barriers to entry.
- Not imposing restrictions on the advertising and promotion activities of the rights holders, as these limit their entrepreneurial freedom and ability to monetise the rights.

These reports are issued pursuant to Article 4 of Royal Decree-Law 5/2015 of 30 April on urgent measures in relation to the marketing of the rights to broadcast content of professional football competitions. This requires marketers to request a prior report from the CNMC on the proposed conditions.



Related content:

- INF/CNMC/105/25: Report on the broadcasting rights of the Primera Federación in Spain and Andorra
- INF/CNMC/106/25: Report on the broadcasting rights of the Primera Federación in various places in and outside Europe
- INF/CNMC/107/25: Report on the broadcasting rights of the men's futsal First Division in Spain and Andorra
- INF/CNMC/108/25: Report on the broadcasting rights of the Spanish Super Cup in Spain and Andorra