

## The CNMC fines Telefónica 20 million euros for breaching commitments related to the purchase of DTS

- In 2015, Telefónica committed, among other things, not to impose any lock-in clauses on its pay-TV customers in order to acquire DTS.
- Between August 2021 and April 2023, the bundled Fusion and MiMovistar offers, which included TV and devices, violated those commitments by imposing lock-in conditions on the pay-TV service.
- In 2023, the CNMC fined Telefónica 6 million euros for breaching the same commitments in its Movistar Fusión with smartphone offer.

Madrid, 30 July 2025. The Spanish National Markets and Competition Commission (CNMC) has fined Telefónica 20 million euros for breaching the commitments agreed upon after the acquisition of DTS in 2015 (SNC/DC/004/25).

To authorise that operation (C/0612/14), Telefónica assumed a number of commitments, including not imposing lock-in clauses or obstacles to the mobility of its pay-TV customers (commitments 1.1 and 1.1.2). However, from at least 30 August 2021 until 30 April 2023, Telefónica marketed its Movistar Fusión and MiMovistar products with pay-TV and device leasing including:

- Lock-in conditions
- Penalties for early termination

These practices contravened the accepted commitments and restricted customers' freedom to switch operators.

## Previous fine

In 2023, the CNMC fined Telefónica 6 million euros for its Movistar Fusión with smartphone rental offer. In the current resolution, the CNMC notes that the company extended the practice to other electronic devices and reinforced the lock-in conditions.

Breach of the commitments of a merger operation constitutes a very serious infringement under Article 62.4.c) of the Competition Defence Act (LDC).

The CNMC applies the aggravating circumstance of Article 64.2.a, for the repeated commission of infringements classified under the LDC, since Telefónica has been sanctioned on various occasions for breaching the commitments to which the merger operation C/0612/14 was subject.

For this reason, the CNMC has imposed a fine of 20 million euros on Telefónica.

The CNMC reminds that an administrative appeal may be lodged directly with the Spanish National High Court against this decision within two months from the day following its notification.

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